

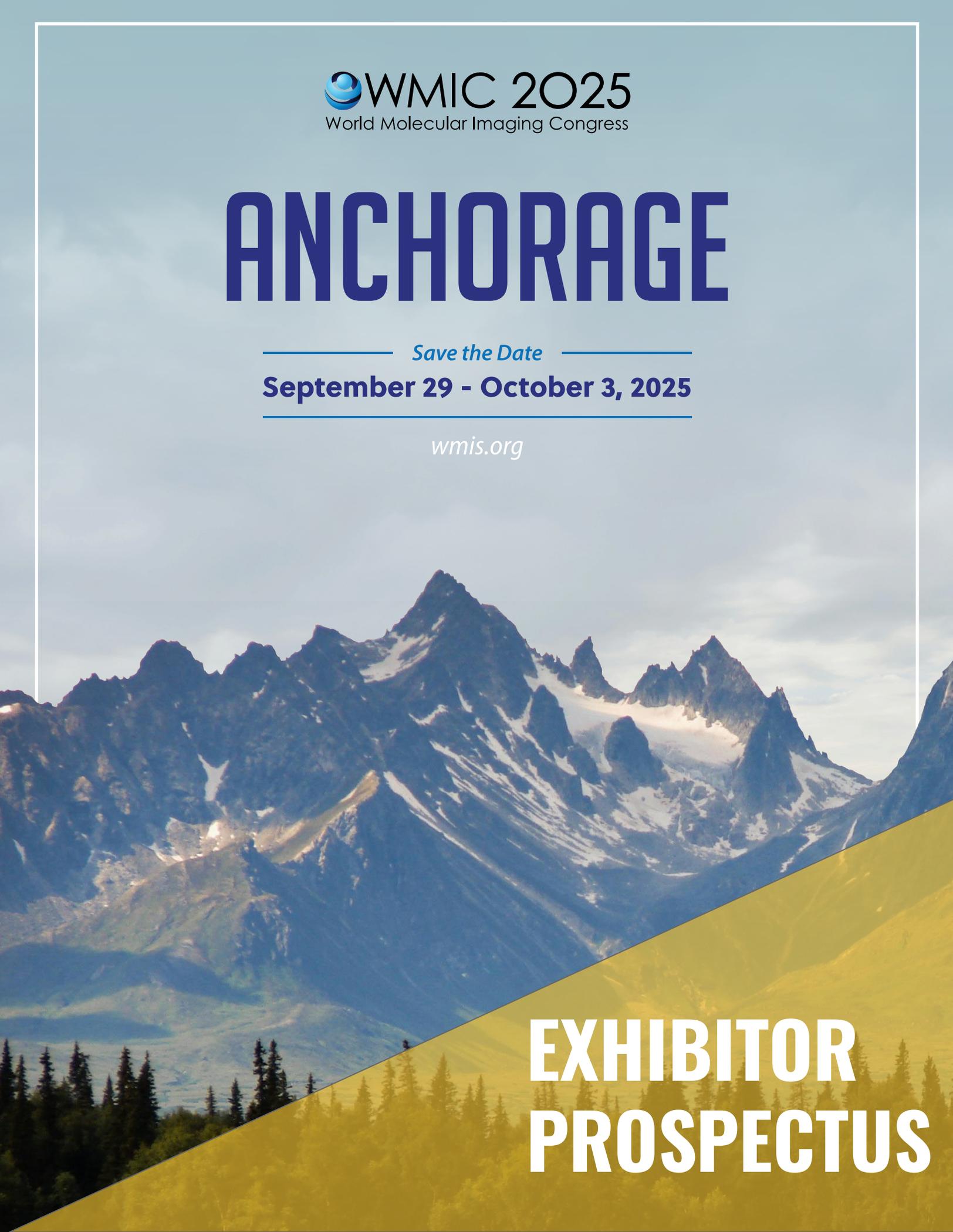
 **WMIC 2025**  
World Molecular Imaging Congress

# ANCHORAGE

————— *Save the Date* —————

**September 29 - October 3, 2025**

*wmis.org*



**EXHIBITOR  
PROSPECTUS**

# WELCOME

## Message from the WMIS President



Welcome to the World Molecular Imaging Congress (WMIC) 2025, where the frontiers of science meet the breathtaking backdrop of Alaska. Set in Anchorage, Alaska, WMIC 2025 invites you to join us in a landscape as inspiring as the groundbreaking discoveries we'll explore together. This year's theme, \*Pioneering, Exploring, Discovering: Bridging New Frontiers\*, calls on all attendees to push the boundaries of molecular imaging and therapeutic innovation.

As an exhibitor, WMIC 2025 offers you a unique platform to engage with a global network of experts, showcase your latest advancements, and collaborate on pioneering initiatives that are reshaping the future of precision medicine. Your presence is vital to driving forward transformative progress in molecular imaging and therapy, helping to advance our understanding of biological processes and develop innovative solutions.

Join us at WMIC 2025 to connect with the brightest minds, share visionary ideas, and embark on a collaborative journey redefining what's possible in the field. We look forward to seeing you in Alaska, where together we'll pioneer new frontiers in molecular imaging!

- H. Charles Manning, PhD

# WHY EXHIBIT AT WMIC 2025

WMIC 2025 offers unparalleled opportunities for companies and organizations in the molecular imaging field. Here's why you should join us as an exhibitor:

## Intimate Access to Your Target Audience

- Connect with ~1,000 attendees, including global experts and decision-makers in molecular imaging
- Engage with leading researchers, clinicians, and industry professionals
- Attend, and/or sponsor, cutting-edge scientific sessions and workshops

## Prime Visibility for Your Products and Innovations

- Showcase your latest products and technologies to a highly targeted and influential audience
- Benefit from the opening reception in the exhibit hall - our highest-attended session of the conference
- Gain exposure through poster presentations, presentation stage, lunch and coffee breaks all within the exhibit hall

## Networking and Collaboration Opportunities

- Explore potential collaborations and partnerships with academia and industry leaders
- Several social events to engage in discussions that could shape the future of molecular imaging
- Exciting destination and venue to attract both regional and global audiences

## Enhanced Exhibitor Experience

- Enjoy complimentary registrations proportionate to the size of your exhibit booth
- Benefit from attendee services designed to drive traffic to the exhibit hall, including: networking lounges, charging stations, and concession areas

## Extensive Marketing Opportunities

- Take advantage of pre- and post-show advertising to maximize your exposure
- Showcase your brand at on-site events and across digital platforms

By exhibiting at WMIC 2025, you position your organization at the heart of the molecular imaging community, creating lasting impressions and valuable connections that extend far beyond the conference dates.

# QUICK FACTS

## CONGRESS DETAILS

**Dates:** September 29 – October 3, 2025

**Venue:** Dena'ina Civic and Convention Center, 600 W 7th Avenue, Anchorage, Alaska 99501

- The Dena'ina Center offers state-of-the-art facilities in the heart of downtown Anchorage.

**Expected Attendance:** 1,000+ researchers, clinicians, and industry professionals

## WMIC 2024 AUDIENCE PROFILE

**Modalities/Features:** PET; Fluorescence Imaging; MRI; Optical Imaging; CT; SPECT; Ultrasound; Photoacoustic Imaging; Magnetic Particle Imaging; Bioluminescence Imaging; Raman Spectroscopy; Multimodal Imaging; Cerenkov Imaging; Microscopy; Spectroscopy

**Disease States:** Cancer (various types, including breast, lung, prostate, pancreatic, colorectal, and brain cancers); Alzheimer's Disease; Inflammation; Infection; Cardiovascular Diseases; Neurological Disorders (including Parkinson's Disease); Fibrosis; Diabetes; Osteoarthritis; Immunological Disorders; Wound Healing; Liver Diseases; Bone Disorders; Vascular Diseases; Metabolic Disorders

**Profession:** 58% Academic Researchers, 29% Industry Professionals, 7% Clinical Practitioners, 6% Government/Regulatory

## ANCHORAGE TRAVEL INFORMATION

**Flights:** Ted Stevens Anchorage International Airport (ANC) serves major airlines

**Ground Transportation:** Taxis, ride-sharing services, and shuttle buses available

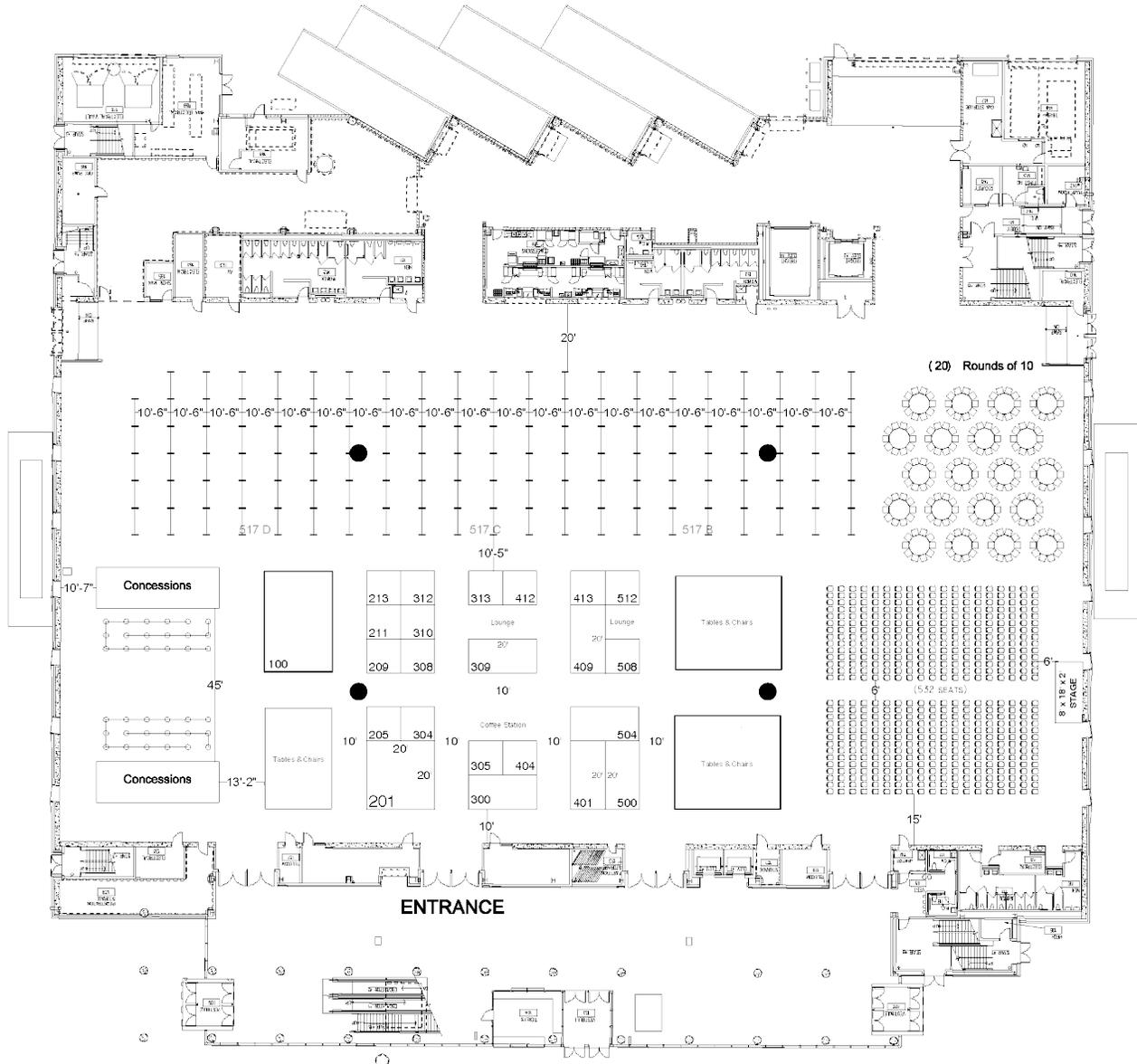
**Accommodation:** Special rates available at partner hotels (list to be provided)

**Weather:** September averages 55°F (13°C) high and 39°F (4°C) low. Layered clothing recommended.

# WMIC

2025

DENA'INA CIVIC & CONVENTION CENTER - IDLUGHET (EKLUTNA) EXHIBIT HALL  
ANCHORAGE, ALASKA



# FLOOR PLAN



# EXHIBIT BOOTH

## EXHIBIT BOOTH PACKAGES INCLUDE:

One table without skirt; two chairs; basic Wi-Fi; basic cleaning (once per day); listing in the WMIC App; reduced registration rate of \$495 USD for additional staff not included in your package.

## EXHIBIT SPACE RENTAL RATES

Floor space rate: \$4,000 USD per 100 square feet

Minimum size: 10' x 10' (100 square feet)

Larger sizes available, for sizes larger than 20' x 20', please contact the WMIS office:

10' x 20' (200 sq ft)

10' x 30' (300 sq ft)

20' x 20' (400 sq ft)

Corner booths: Additional \$200 USD per corner

## EXHIBITOR BADGES

Complimentary badges based on booth size:

10' x 10' = 2 badges

10' x 20' = 6 badges

10' x 30' = 8 badges

20' x 20' = 12 badges

Exhibitor Badges grant access to all sessions (except ticketed or private events) and include all attendee benefits such as lunch, coffee breaks, and the opening reception.

**Note:** If an exhibitor also purchases a sponsorship package, they receive the badges and benefits from both their exhibit booth package and sponsorship package.

## CHECKLIST FOR EXHIBITING

- Complete online booth registration forms
- Pay rental rates: 50% due with registration
- Submit company description (100 words or less)
- Provide certificate of insurance
- Submit EAC (Exhibitor-Appointed Contractor) authorization, if applicable
- Register staff badges

# SPONSORSHIP PACKAGES

**Important Note:** Sponsorship does not include an exhibit booth. Sponsors are not required to be exhibitors.

## GOLD SPONSORSHIP – \$35,000

- Recognition as WMIC's Elite Sponsor on all event communications
- 6 complimentary conference passes
- Customized promotional communications plan
- Daily push notification during the conference
- Choice A La Carte Sponsorship Opportunities valued at \$10,000 or less

## SILVER SPONSORSHIP – \$15,000

- Recognition as a Silver Sponsor in all conference communications
- 2 complimentary conference passes
- One push notification during the program
- Choice A La Carte Sponsorship Opportunities valued at \$5,000 or less

## BRONZE SPONSORSHIP – \$8,000

- Recognition as a Bronze Sponsor in all conference communications
- 1 complimentary conference passes
- Choice A La Carte Sponsorship Opportunity valued at \$3,000 or less

# A LA CARTE SPONSORSHIPS

## FEATURED OPPORTUNITIES

### Opening Reception - \$15,000

- Push notification to all attendees in advance of session
- Logo on signage throughout the reception area
- Logo and acknowledgement by WMIS President during Opening Ceremony
- Opportunity to provide branded items/giveaways to attendees

### Poster Session incl. Poster Select Sponsorship – \$6,000

*Poster Select presentations are given at the start of the poster session on the exhibit hall stage*

- 5-minute presentation while votes are being tallied
- Announce the winner at the end of the poster select session
- Prominent signage with logo in the poster area
- Recognition in all poster session announcements and schedule
- Option to provide branded poster numbers
- Push notification to all attendees in advance of session

### Gala Sponsorship - (price varies based on customization )

- Exclusive sponsorship of the closing night gala
- Prominent branding in the venue
- Logo on all gala-related communications
- Expected attendance: 500+ delegates
- Duration: 4+ hours of networking, dining, and entertainment

### Wi-Fi and Back of the Badge - \$8,000

- Exclusive sponsorship
- Custom Wi-Fi network name and password (subject to approval)
- Banner on Wi-Fi connection page
- Push notification with Wi-Fi details to all attendees
- Recognition on all materials promoting Wi-Fi access
- Print advertisement on the back of all attendee badges (subject to approval)

### Lanyard Sponsorship - \$5,000

- Exclusive sponsorship
- Company logo on all attendee lanyards
- High-visibility branding throughout the conference
- WMIS will handle ordering and distribution of the lanyards

### Mobile App Sponsorship - \$10,000

- Exclusive sponsorship of the official WMIC mobile app
- Prominent logo placement on the app splash screen
- Persistent banner ad within the app
- Three push notifications during the conference
- Logo on all app-related communications

# A LA CARTE SPONSORSHIPS

## BRANDING AND VISIBILITY OPPORTUNITIES

### Speaker Ready Room Sponsorship - \$4,000

- Exclusive branding in the Speaker Ready Room where speakers upload their presentations
- Option to provide branded items for speakers (e.g., USB drives, notepads)
- Banner ad/logo in all communications to speakers about presentation uploads

### Charging Station Sponsorship - \$3,500

- One branded charging station in high-traffic area of the exhibit hall
- High-visibility location for extended brand exposure
- Recognition on exhibit hall map and in mobile app

### Individual Pre- or Post-Annual Global Meeting Eblast - \$4,000

Sent to promote abstract submission and registration, highlighting meeting information, invited speaker announcements, information about the meeting location, etc.

- Total reach: 20,000+ per send
- Average open rate: 40%

### Annual Global Meeting Delegate Eblast - \$2,000

Sent in advance, during, and immediately following the meeting to inform registered delegates about program details, logistics, daily highlights, and more.

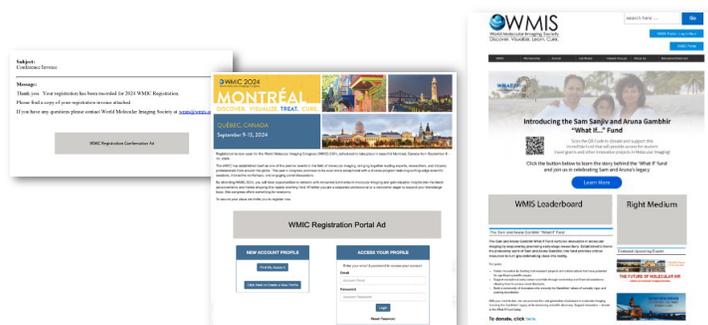
- Total reach: 1,000+ per send
- Average open rate: 95%

### WMIS Homepage Right Medium Ad - \$1,500

- Displayed on WMIS homepage for 4 weeks prior to WMIC
- Size: 300x250 pixels
- File Formats: JPG, PNG, or GIF, and URL

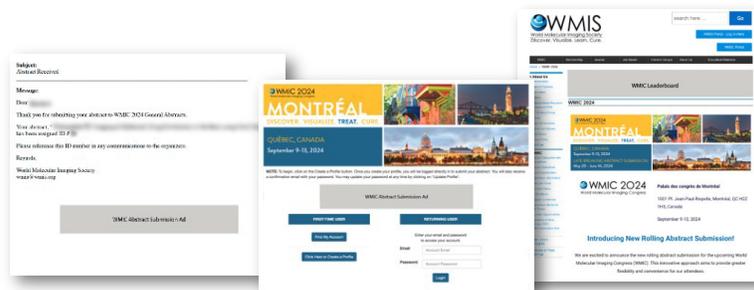
### Exclusive Registration Digital Advertising Package - \$10,000

- Ad placement on WMIC registration portal
- Ad placement in registration confirmation emails
- Leaderboard ad on the WMIS homepage
- One pre-conference delegates email blast



### Exclusive Abstract Digital Advertising Package - \$10,000

- Ad placement on abstract submission login page
- Ad placement in abstract confirmation email
- Leaderboard ad on the WMIC Main website
- One pre-conference delegates email blast



### Session Room Intermission Slide - \$750

- Shown during breaks in a single room on a single day
- Static slide displayed between sessions
- Great for announcing booth activities or sponsored sessions

# A LA CARTE SPONSORSHIPS

## SCIENTIFIC PROGRAM SPONSORSHIPS

### Industry Breakfast Session - \$7,000

- 60-minute workshop slot on Thursday or Friday morning (Topic to be approved by the Program Committee)
- Three dedicated email blasts to conference delegates
- Two push notifications – one day and 30-minutes prior to start of workshop
- Room and basic AV equipment provided
- Post-session registrant report
- Catering cost not included

### Plenary Session Sponsorship - \$10,000

- Association with a high-profile, well-attended session
- Prominent branding in the plenary session room
- Logo on session opening and intermission slides
- Inclusion in promotional materials for the session – website, mobile app, social media
- Option to provide branded materials to session attendees

### Scientific Session Sponsorship - \$1,500

- Branding opportunities/ability to place a pull-up banner inside the room
- Inclusion in promotional materials for the kickoff – website, mobile app, social media, program, intermission slides
- Option to place marketing materials inside the session room

### Interest Group Workshops – starting at \$2,500

- Sponsorship of deep-dive sessions on hot topics in Molecular Imaging
- Inclusion in promotional materials for the kickoff – website, mobile app, social media, program, intermission slides
- In-room easel signage with logo
- Option to provide branded materials to workshop attendees

### WMIC Kickoff – call for pricing

- Premier sponsorship recognition at Radiotheranostics Kickoff (350+ attendees last year)
- Featured poster in session room
- Inclusion in promotional materials for the kickoff – website, mobile app, social media, program, intermission slides
- In-room signage with logo
- Option to provide branded materials to kickoff attendees

### WMIC Day 1 by Modality – call for pricing

- Tuesday, Sept, 30 – full day track focused on magnetic, ultrasound, or optical imaging
- Inclusion in promotional materials – website, mobile app, social media, program, intermission slides
- In-room signage with logo
- Option to provide branded materials to workshop attendees



*Interest Group Workshop*

# A LA CARTE SPONSORSHIPS

## AWARD SPONSORSHIPS

### Young Investigator Award Sponsorship - \$3,000

- Recognition as the sponsor of awards for promising young researchers
- Push notification reminder for session and acknowledging sponsorship
- Logo on general sponsorship signage

### Educational Grants - \$1,000 Increments

- Grant money toward education initiatives guided by WMIS
- Sponsorship acknowledged in Closing Ceremony, website, and mobile app
- Logo on general sponsorship signage
- Recognition in WMIS educational materials

### Student Travel Stipend - \$500 per award

- Sponsor a student's travel to attend WMIC
- Students selected by the WMIC Program Committee
- Recognition in program and on website

### Industry Selected Poster Award - \$500 per award

- Sponsor will be provided a list of posters flagged with the sponsor's company
- Sponsor selects a poster to receive the award
- Logo on general sponsorship signage
- Opportunity to present the award to the recipient

### ICIT Awards - \$500 per award

- Sponsorship of the Imaging in Cell and Immune Therapies Award
- Recognition during award presentation
- Logo on award certificate
- Opportunity to present the award to the recipient

### MINT Award - \$500 per award

- Sponsorship of the Molecular Imaging in Nanotechnology and Theranostics Award
- Recognition during award presentation
- Logo on award certificate
- Opportunity to present the award to the recipient

### MICVD Award - \$500 per award

- Sponsorship of the Molecular Imaging in Cardiovascular Disease Award
- Recognition during award presentation
- Logo on award certificate
- Opportunity to present the award to the recipient

### WIMIN Scholar Award - \$250 per award

- Sponsorship of the Women in Molecular Imaging Network Scholar Award
- Recognition during award presentation
- Logo on award certificate
- Opportunity to present the award to the recipient

# SHOW MANAGEMENT CONTACTS

## Conference Management

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