



 **WMIC 2026**  
World Molecular Imaging Congress

# **EXHIBITOR & SPONSORSHIP PROSPECTUS**

**SALT LAKE CITY, UT**  
**SEPTEMBER 8-11, 2026**

# Invitation to Support WMIC 2026

## Message from the WMIS President & WMIC 2026 Program Chair



**Anna Moore, PhD**  
WMIS President



**Erik Shapiro, PhD**  
WMIC 2026 Program  
Committee Chair

On behalf of the World Molecular Imaging Society, we are pleased to invite you to support and participate in the World Molecular Imaging Congress (WMIC) 2026 in Salt Lake City, Utah, September 8–11.

The theme for WMIC 2026, *Driving Discovery to Impact*, reflects the central role molecular imaging plays in advancing science from early discovery through clinical translation and patient care. As our field accelerates, collaboration between academia and industry is essential to ensuring that innovation moves efficiently from the laboratory to real-world implementation.

WMIC 2026 has been intentionally designed to foster this collaboration. The plenary stage, poster sessions, poster talk stage, industry presentations, coffee breaks, lunches, and the Opening Reception are all integrated within the exhibit hall. This deliberate layout creates sustained proximity between academic investigators and industry partners, encouraging meaningful interaction and the productive “collisions” that spark new partnerships and translational progress. Dedicated exhibit hours further reinforce focused engagement.

In addition to organic networking within the exhibit space, WMIC offers structured presentation opportunities both formal and informal, including immersion sessions, interest group workshops, industry spotlight sessions, and community events such as the WMIC Happy Hour and Interest Group Pub Crawl. The scale of our meeting enables substantive conversations that often lead to technology adoption, strategic partnerships, and clinical implementation.

Your participation directly supports scientific exchange, trainee development, and the advancement of innovations that move from bench to bedside. We look forward to partnering with you in Salt Lake City as we collectively drive discovery to impact.

# QUICK FACTS

## CONGRESS DETAILS

**Dates:** September 8–11, 2026

**Venue:** Calvin L. Rampton Salt Palace Convention Center  
100 S W Temple St, Salt Lake City, UT 84101

**Expected Attendance:** 1,000+ researchers, clinicians, and industry professionals from 30+ countries represented; strong academic–industry mix ensures diverse, high-value leads

## SLC TRAVEL INFORMATION

**Flights:** Served by Salt Lake City International Airport (SLC), which is a short drive or public transit ride away.

**Ground Transportation:** Public transportation (TRAX light rail), taxis, ride-sharing services, and shuttle buses available

**Accommodation:** Special discounted room rates are available at the Hilton, Marriott, and Grand Hyatt - all conveniently located near the Salt Palace Convention Center.

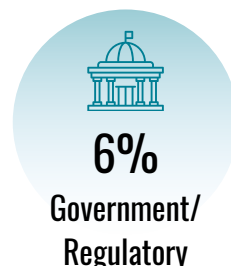
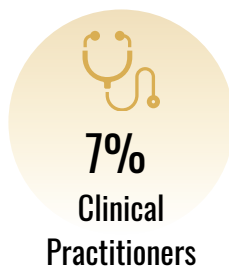
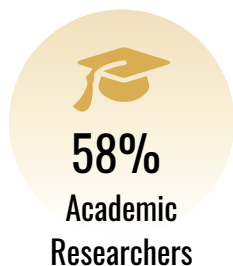
**Weather:** September offers sunny, pleasant conditions with average daytime highs in the 70s–80s°F (24°C–29°C) and evening lows in the 50s°F (10°C–15°C).

## MOVE-IN & MOVE-OUT HOURS

**Exhibitor Move-in:** Monday, September 7, 2026..... 1:00 pm - 6:00 pm  
Tuesday, September 8, 2026..... 8:00 pm - 3:00 pm  
**Exhibitor Move-out:** Friday, September 11, 2026..... 2:00 pm - 10:00 pm

# WHO ATTENDS WMIC?

## A Targeted, High-Value Global Audience



*Strong academic–industry integration supports meaningful scientific and commercial engagement.*

## Scientific Focus Areas

### Core Modalities & Technologies

PET | SPECT | MRI | CT | Optical Imaging  
| Ultrasound | Photoacoustic | Multimodal  
Imaging | AI & Quantitative Imaging

### Key Application Areas

Oncology | Neurology | Cardiovascular |  
Inflammation | Radiotheranostics | Metabolic  
Disorders | Spatial Biology

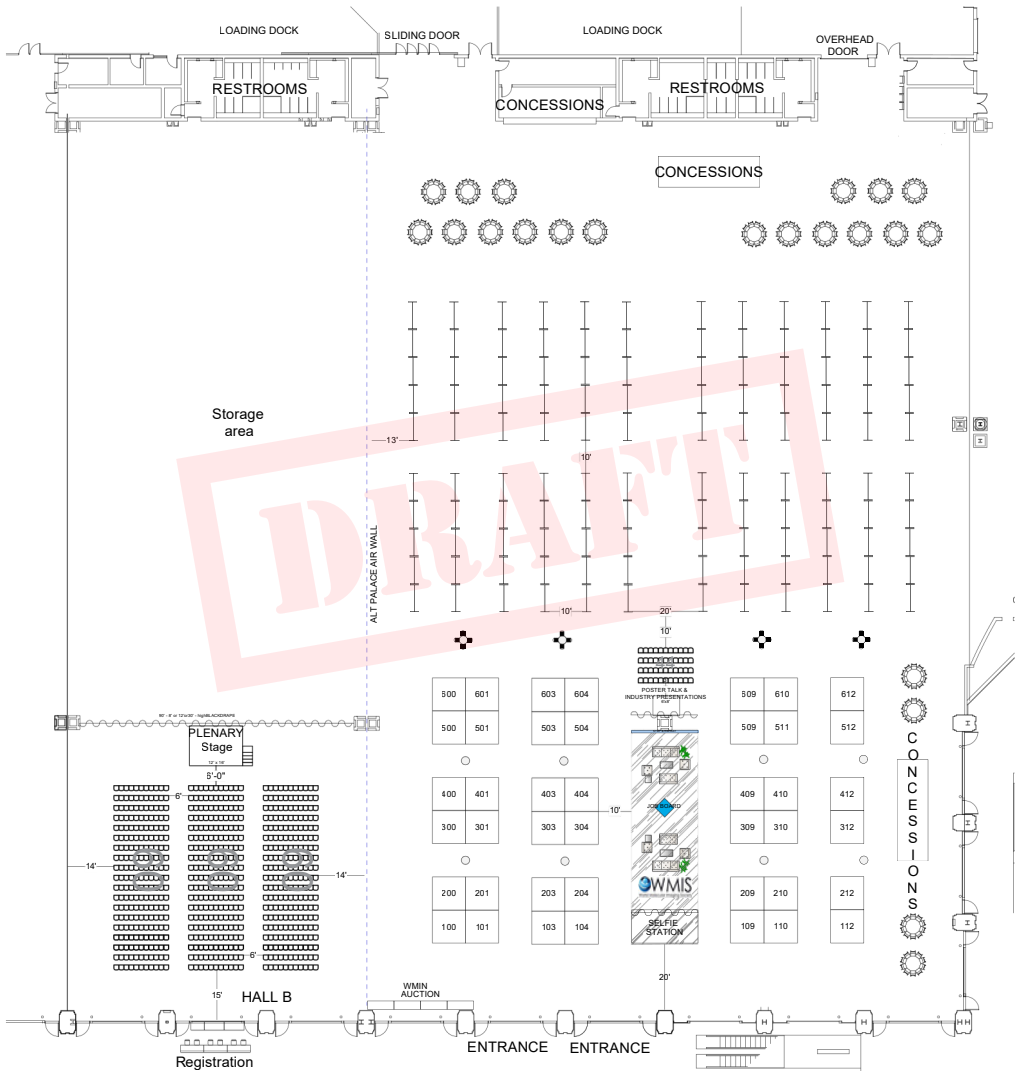
## Seniority & Influence

- Principal Investigators and Lab Directors
- Industry Scientific Leads and Translational Executives
- Imaging Core Directors
- Radiopharmaceutical Development Teams
- Early-Career Investigators shaping emerging platforms

**Past Exhibitors Include:** Bruker • Revvity • Mediso • Eckert & Ziegler • FUJIFILM VisualSonics • Sofie • NVision Imaging • TriFoil Imaging • United Imaging • and more.

*A mix of global instrumentation companies, radiopharmaceutical developers, CROs, and imaging software providers.*

WMIC offers focused engagement with a highly specialized audience, where meaningful scientific discussions translate into partnerships, platform adoption, and long-term collaborations.



## What Drives Traffic to the Exhibit Hall?

- Opening reception
- Coffee breaks & lunch
- Poster sessions
- Plenary stage
- Poster talk stage

# FLOOR PLAN

# EXHIBIT BOOTH

## EXHIBIT BOOTH PACKAGES INCLUDE:

- 1- 6' skirted table
- 2- padded chairs
- 1- waste basket (to include emptying daily prior to opening)
- 1- booth Identification sign with Company name and Booth #
- Basic Wi-Fi
- Listing in the WMIC 2026 App with description, logo, and links
- Reduced registration rate of \$495 USD for additional staff not included in your package

## EXHIBIT SPACE RENTAL RATES & EXHIBITOR BADGES

Booth Size	Price	Complimentary Badges
10 x 10 (100 sf) Booth - 1 corner	\$4,200	2
10 x 10 (100 sf) Booth - 2 corners	\$4,400	2
10 x 20 (200 sf) Booth - 2 corners	\$8,400	6
10 x 20 (200 sf) Island Booth - 4 corners	\$8,800	6
20 x 20 (400 sf) Island Booth - 4 corners	\$16,800	12

Exhibitor Badges grant access to all sessions (except ticketed or private events) and include all attendee benefits such as lunch, coffee breaks, and the opening reception.

## CHECKLIST FOR EXHIBITING

- Pay rental rates: 50% due with registration, Payment in full is due by August 7<sup>th</sup>, 2026
- Submit company description (100 words or less) and logo
- Provide certificate of insurance
- Submit EAC (Exhibitor-Appointed Contractor) authorization, if applicable
- Register staff badges

# SPONSORSHIP PACKAGES

**Note:** Sponsorship does not include an exhibit booth. Sponsors are not required to be exhibitors. If an exhibitor also purchases a sponsorship package, they receive the badges and benefits from both their exhibit booth package and sponsorship package.

## GOLD SPONSORSHIP – \$35,000

### Premier Strategic Partner of WMIC 2026

Designed for organizations seeking maximum visibility and integrated engagement across the full congress experience.

- Recognition as WMIC's Elite Sponsor on all event communications
- 6 complimentary conference passes
- Daily push notification during the conference
- Choice A La Carte Sponsorship Opportunities valued at \$10,000 or less

## SILVER SPONSORSHIP – \$15,000

- Recognition as a Silver Sponsor in conference communications
- 3 complimentary conference passes
- One push notification during the program
- Choice A La Carte Sponsorship Opportunities valued at \$5,000 or less

## BRONZE SPONSORSHIP – \$10,000

- Recognition as a Bronze Sponsor in conference communications
- 2 complimentary conference passes
- Choice A La Carte Sponsorship Opportunity valued at \$3,000 or less

### Suggest an Idea!

We welcome sponsors to propose ideas or customized packages aligned with their goals. If you have a concept in mind, we're happy to discuss tailored opportunities. Please contact us for more information.

# A LA CARTE SPONSORSHIPS

## FEATURED OPPORTUNITIES

### Opening Reception - Call for Customization

#### Premier-Level Exclusive Sponsorship

Premier branding opportunity during WMIC's signature networking event.

- Prominent logo placement throughout the reception area
- Verbal acknowledgment during the Opening Ceremony
- Logo recognition in the program app and on event signage
- One push notification promoting your participation
- Opportunity to provide branded giveaways

### Gala Sponsorship - Call for Customization

#### Premier-Level Exclusive Sponsorship

High-impact visibility during WMIC's flagship social event (500+ attendees).

- Prominent venue branding
- Logo recognition on all gala-related communications
- Verbal acknowledgment during the event
- Recognition in the program app
- Custom opportunities available

### Mobile App Sponsorship - \$10,000

#### Exclusive Sponsorship

Integrated digital visibility across the official WMIC mobile app.

- Logo on splash screen at app launch
- Persistent in-app banner placement
- Three push notifications during the conference
- Recognition on app-related communications

### Wi-Fi and Back of the Badge - \$8,000

#### Exclusive Sponsorship

High-frequency brand exposure throughout the meeting.

- Custom Wi-Fi network name (subject to approval)
- Branded Wi-Fi connection landing page
- Advertisement on the back of attendee badges
- Logo recognition on Wi-Fi signage

### Lanyard Sponsorship - \$5,000

**SOLD**

#### Exclusive sponsorship

- Company logo on official WMIC lanyards
- Logo recognition in the program app
- On-site sponsor signage recognition
- WMIS will handle ordering and distribution of the lanyards

**NEW**

### WMIS Postdoctoral Mentoring Program - \$1,000-\$3,000

Supports structured networking between postdoctoral fellows and senior mentors.

- Verbal acknowledgment at the reception
- Logo on general sponsor signage
- Recognition in the WMIC program app

**NEW**

### Postdoctoral Trainee Micro-Grants - \$1,000 (per grant)

Provides direct travel support for postdoctoral participants.

- Recognition as a Micro-Grant Supporter
- Logo on general sponsor signage

# A LA CARTE SPONSORSHIPS

## BRANDING AND VISIBILITY OPPORTUNITIES

### Premium Digital Advertising Packages - \$10,000

Exclusive, integrated digital presence across WMIC platforms.

Includes:

- Leaderboard ad on WMIC website
- Placement in confirmation emails
- One dedicated pre-conference delegate email blast
- Recognition in the program app

Available Packages:

- Abstract Submission Digital Package
- Registration Digital Package

### Individual Global Meeting Eblast - \$4,000

Sent to promote abstract submission and registration, highlighting meeting information, invited speaker announcements, information about the meeting location, etc.

- Sponsor-provided content within scheduled communication.
- Total reach: 20,000+ per send
- Average open rate: 40%

### Annual Global Meeting Delegate Eblast - \$2,000

Sent in advance, during, and immediately following the meeting to inform registered delegates about program details, logistics, daily highlights, and more.

- Sponsor-provided content within scheduled communication.
- Total reach: 1,000+ per send
- Average open rate: 95%

### WMIS Homepage Right Medium Ad - \$1,500

Digital visibility on WMIS homepage (4 weeks pre-meeting).

- 300x250 pixel ad placement
- Click-through link included
- File Formats: JPG, PNG, or GIF, and URL

NEW

### 37.5" x 80.5" Vertical Display Signage

High-traffic on-site placement throughout the meeting.

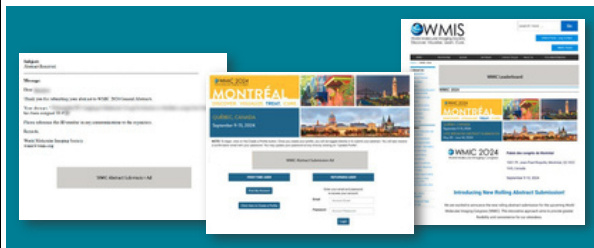
- Single-Sided Display – \$1,000
- Double-Sided Display – \$1,500
- Displayed in high-traffic areas throughout the meeting
- Placement determined on-site to optimize visibility

### Session Room Intermission Slide - \$750

- Shown during breaks in a single room on a single day
- Static slide displayed between sessions
- Great for announcing booth activities or sponsored sessions



Registration Digital Package



Abstract Submission Digital Package

# A LA CARTE SPONSORSHIPS

## SCIENTIFIC PROGRAM SPONSORSHIPS

### Individual Plenary Session Sponsorship - \$5,000

Association with a high-profile, well-attended session

- Logo on session opening and intermission slides
- Verbal acknowledgment by session chair
- Prominent in-room signage
- Recognition in promotional materials (website, app, program)
- Option to provide branded materials to attendees

### WMIC Full-Day Immersion Sessions – call for customization

Tuesday, Sept 8 – Support deep-dive, full-day scientific tracks.

- Recognition across session promotional materials
- In-room signage with logo
- Option to provide branded materials
- Association with strategic scientific themes

NEW

### Industry Spotlight Session – \$2,500

Tuesday, September 8 – Plenary Stage (immediately before the Opening Ceremony)

- 8-minute presentation slot in a high-visibility plenary session
- Exposure to a full congress audience
- Inclusion in session promotional materials
- Focus on scientific innovation (no sales demonstrations)

### Interest Group Workshops – starting at \$2,500

Support focused workshops on emerging topics in molecular imaging.

- In-room easel signage with logo
- Recognition in promotional materials
- Option to provide branded materials

### Scientific Session Sponsorship - \$1,500

Brand visibility within a standard scientific session.

- Logo on intermission slides
- In-room recognition
- Inclusion in session promotional materials



*Interest Group Workshop*

# A LA CARTE SPONSORSHIPS

## AWARD SPONSORSHIPS

NEW

### Radioligand Therapy (RLT) Travel Awards

#### Program Advisory Sponsor - \$5,000

Supports major scientific recognitions and RLT Travel Awards.

- Designation as a Premier Scientific Sponsor
- Recognition in a Molecular Imaging and Biology (MIB) article summarizing top awarded RLT abstracts, including the opportunity to contribute to a clearly labeled Industry Perspectives section
- Logo recognition on award webpage and on-site signage
- Recognition in the WMIC program app

#### Travel Award Sponsor – \$1,000 (per award)

Supports travel for one RLT award recipient.

Recognition includes:

- Recognition as an RLT Travel Award Sponsor
- Logo recognition on award webpage and on-site signage
- Recognition in the WMIC program app

### Young Investigator Award (YIA) Sponsorship - \$3,000

#### Exclusive Sponsorship

- Verbal acknowledgment during session
- Recognition on WMIC website and mobile app
- Logo on general sponsor signage

### Educational Grants - \$1,000 Increments

- Recognition as Grant Supporter
- Acknowledgment during Closing Ceremony
- Logo on general sponsor signage

### Student Travel Stipend - \$500 per award

Provides travel support for student attendees.

- Students selected by the WMIC Program Committee
- Logo on general sponsor signage

### Industry Selected Poster Award - \$500 per award

Sponsor-selected poster recognition.

- Logo on award slide and certificate
- Opportunity to present the award
- Logo on general sponsor signage



WMIS Past President, Anna Wu, and 2025 YIA Winner, Dan Cohen



 **WMIC 2026**  
World Molecular Imaging Congress

# SHOW MANAGEMENT CONTACTS

## Conference Management

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Culver City, CA 90230

Main phone: 310.215.9730  
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## Show Contractor - JP Display

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## WMIS CEO

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## Registration, Exhibiting & Sponsorship

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